

Advertising 2008 - 2010

The **Dance Manitoba Provincial Dance Directory** is a valuable resource tool distributed to and listing those involved in dance in our province. Inclusion in the Directory is voluntary and all listings are divided according to provincial region with each region then divided further by type.



Readership for the *Dance Directory* is widespread. The *Directory* is distributed to all Dance Manitoba members throughout the province free of charge as part of their membership benefits. The publication is also distributed to various community interest groups, including libraries, chambers of commerce and tourism and cultural offices and is **used extensively by the Dance Manitoba office in responding to inquiries from members and the general public.** Copies of the *Directory* are also available for sale to the public at reasonable rates.

The *Directory* is published bi-annually and is due for reprinting in Winter 2008. Advertising in the Dance Directory is extremely economical and will be seen by many through out Manitoba involved with or having an interest in the dance community. Advertising rates for the *Dance Directory* are:

Size	Dimension	Price
Full Page	5" wide x 8" high	\$180.00
1/2 Page	5" wide x 4" high	\$100.00
1/4 Page	5" wide x 2" high	\$60.00
Inside Front or Back Cover	5" wide x 8" high	\$225.00
Double Center Pages	10" wide x 8" high	\$375.00

Please advise the office as soon as possible if you wish to book ad space.

Deadline for advertising in the 2008-2010 Provincial Dance Directory is **December 3, 2007.**

About Dance Manitoba

Promote, Encourage and Develop Dance and Dance Education in Manitoba.

In the Spring of 1982, through an initiative of the then Department of Cultural Affairs and the Associated Manitoba Arts Festivals, public meetings were held in which Manitoba dance teachers, choreographers and dancers were brought together to identify and discuss topics of common concern.

The discussions led to the formation of an organization to promote dance and dance development in Manitoba. First called the Manitoba Association of Dance, the name was changed to Dance Manitoba on February 24, 1983, when the company was incorporated as a provincial non-profit organization. Dance Manitoba is recognized as a registered charity with Canada Customs and Revenue.

Dance Manitoba is governed by a volunteer board of directors. Membership is open to individuals, groups and organizations interested in dance.



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